BWSRC Board Meeting

April 6th 2014

4 p.m. Lil DrugStore 1201 Continental Pl NE, Cedar Rapids, IA 52402

**Present:** Scott Barcz, Chriss Carsello, Janel Dochterman, April Elsinger, Jim Hannan, Brian Hagmeier, Chamaine Snell, Jean Wenisch

**Absent:** Tom Neff, Tami Myers

**Guest:** Mitch Geers, 2014 Pool Manager

Hannan called the meeting to order at 4:03, and read the thank you note from the BW-PTO with regard to the pool party.

Carsello provided a staffing update. The Pool Manager: Mitch Geers and Assistance Manager Jerica Christensen have been hired as have the Head Tennis Coach: Bill Young and swim team Head Coach Liz Ball. They are in the process of hiring life guard and subs. Geers noted they will modify the shift schedules to increase flexibility and employee satisfaction. There will be 15-16 full time guards and 5-6 part time. They are also evaluating adding a senior guard. Staffing and concession targets will be set at an executive committee meeting,Sunday April 6th.

Carsello and Hagmeier summarized a list of maintenance tasks needed for this season. May 10 or May 17th will be pool cleanup days. He will also compare prices for mowing services this summer and ensure mowing inside the pool area and trimming is included.

Membership waitlisted are 10 in bounds and 20 out of bounds. Also it was noted 83% of members have paid dues, which is a head of last year.

Snell provided the following as possible schedule. 9:30-10:15 Swing and Swim

10:30-11:30 Intermediate I Tennis

11:30-12:30 Beginner Tennis

12:30-1:00 Lunch for Tennis Coaches

1:00-2:00 Intermediate II Tennis

2:00-3:30 Advanced Tennis

Snack for Swing and Swim at 10:15-10:30. Lessons for Swing and Swim from either 10:30 to 11:00 or 10:30-11:15 based on their level Swim lessons stay the same-1/2 hour increments for Levels 1-3 and 45 minutes for Levels 4-6. Swim team will begin June 9th.

Kona Ice - ([www.kona-ice.com](http://www.kona-ice.com/)) was discussed and it was determined they would be invited on peak weekends, but that demand wouldn’t justify they be there during all pool hours. They will provide a 25% profit share for the club. It was determined we would discontinue Farner-Bocken and use Sam’s club for purchases. Pepsi is contingent upon the price of a cooler/refrigerator.

Scott Barz purposed we switch our web service from Cogrin to <https://www.teamunify.com>. For a $300 one time set up fee the club will save $2,000 annually on the hosting service, and registration. It has more robust features, and the club will get wholesale pricing on team swim suits. The new site will be more integrated, intuitive, and user friendly. Additionally, we have the ability to generate additional revenue through fundraising tools, sponsorship areas, and 8 - 16% of orders placed in our [GetOutSwim.com](http://bl-1.com/click/load/U2cJPVE1VmMHZVA0Bjc-b0231) store and 20% on our spirit wear store.

Wenisch motioned to switch and it was second by Snell, and was passed by a unanimous vote.

The pool is scheduled to open Saturday May 24th. The next meeting is on April 27th at 4 p.m. and there is also a meeting scheduled for May 18th. Both will be held at the Lil Drugstore.

The meeting was adjourned by Hannan at 6 p.m.

Respectfully Submitted by
Jean Wenisch