**BWSRC Annual Meeting Agenda**

**10/22/2015 6:30 p.m.**

**Faith Lutheran Church, 155 Boyson Road Marion, IA.**

**Board Members Attending**: Jean Barbaglia-Wenisch, Chriss Carsello, Mark Denny, Tamio Myers, Joan Schrum, Nanci Young, Kristi Whitham

**Absent board Members**: Lisa Schumacher, Tiffany Chamberlain, Tawnya Stone, Eric Shepley, Tom Neff.

**General Members Present:** Becky Belsinger, and Brandy Feldman

Summary of 2015 season overview (tennis) Carsello

**Vice President**

* Prior to opening day, the employee files were “cleaned-up.”  All information is now kept in a locked box and is sorted by employee.
* New this season:  a daily deposit sheet was created and managers were asked to make a deposit each night.
* We had a total of 1 manager, 2 assistant managers, and 21 guards this season.
* A survey was sent to all lifeguards at the end of the season.   Overall, feedback was positive, with particular emphasis on training.

**Marketing Activities**

* Brochure for prospective members and area realtors to highlight benefits
* A new signage, newsletters and increased social media presence.
* 49 e-mail notices sent to BWS&RC membership and one sent to area Swim and Track team coaches through Mail-Chimp. March 2, 2016, advertising that the club is hiring for Lifeguards.
* An end of the year newsletter included a link to the club By-Laws, membership information, and a notice of the annual meeting.

**Pool and Grounds** - list of repairs that need to be completed prior to the pool opening next spring. Among items, repair lifeguard chairs, pool filter/vac hoses, slides, child gate to baby pool, seal and paint lines in parking lot.

**Membership**: there are 16 families on the waiting list, 6 that are inbounds and 10 that are out of bounds. Currently there are 336 paying members

**Social:** We had a new member’s event, kids night, kids movie night 3 adult events, Memorial Day, 4th of July and Labor Day, Casino Night, Toga night

**Tennis:** There were 110 participants this year and the boys LM tennis coach is planning to return next season. The program is building momentum, and there was a high degree of satisfaction with the program among participants.

**Swim Team:** 48 in 2015 compared to 62 in 2014. The feedback on the new coach was positive and he is interested in returning next season. . He seems very motivated to help the kids improve their swimming skills and I feel that the program will continue to grow if the words spreads. 56 kids signed up for session 1 of swim lessons, 37 for session 2 and 17 session three.

Facilities survey: I would encourage Board members to go to [www.surveymonkey.com](http://www.surveymonkey.com) and log in as BowmanWoods user name and BowmanWoods password to read through the comments.

Here are the numeric responses for **"Enhancements"**

Volleyball nets for the pool:

Yes - 29%

No - 32%

No Opinion - 39%

Projector for movie night:

Yes - 30%

No - 37.5%

No Opinion - 32.5%

Credit card payments at pool capability:

Yes - 43.5%

No - 40%

No Opinion - 27.5%

ID cards for families:

Yes - 27.5%

No - 52.5%

No Opinion - 20%

Security cameras:

Yes - 27%

No - 29%

No Opinion - 44%

Sound system:

Yes - 19.5%

No - 44%

No Opinion - 37%

New on-line management tool:

Yes - 43%

No - 24%

No Opinion - 33%

My interpretation: Members do not want to spend money on a new sound system or ID cards for families. They would support spending money on a new on-line system for club management for lessons, team and social sign-ups. The other items had no discernable opinion.

Here's the numeric responses for "**Capital Priorities":**

New pool chairs:

Yes - 43%

No - 24%

No Opinion - 33%

Replace umbrellas:

Yes - 71%

No - 17%

No Opinion - 12%

Expand pool deck to south by pump house:

Yes - 49%

No - 32%

No Opinion - 20%

Add shade sail by baby pool:

Yes - 30%

No - 32.5%

No Opinion - 37.5%

Replace baby pool:

Yes - 38%

No - 45%

No Opinion - 17%

My interpretation: Members overwhelmingly support purchasing and/or adding umbrellas for the guests and guards. They also would support expanding the pool deck. They do not support getting rid of the baby pool and replacing it with a splash pad.

**Proposed Changes to Bylaws** Barbaglia-Wenisch

*Section 3    Memberships.*

All memberships shall be considered family memberships and shall entitle the holder thereof and all permanent residents of the same household to the use and enjoyment of the club facilities.

A.    The Corporation shall issue not more than a total of 350 memberships. This total shall be composed of both Active and Inactive memberships in such proportions as may be set by the Board of Directors in pool regulations in force at the time.

*Section 8    Establishment and Payment of Membership Fees, Annual Dues and Fees for Guests.*

The initial membership fees for all memberships granted by the club shall be determined by the Board of Directors and may vary from time to time, but shall not be less than $350.

*Section 1    Annual Meeting.*

An annual meeting of the corporation members shall be held at the registered office of the corporation or at a designated meeting place at a time and a date determined by the Board of Directors. Said date shall be between October 1st and October 30th of each year.

A motion was made by Barbaglia-Wenisch to accept the changes highlighted in yellow, and was second by Joan Schrum. Motion passed.

**Election results for the following positions**  Barbaglia-Wenisch

VP (2 year) Lisa Schumacher

Co-Treasurer (1 year) Kristi Whitham

Co-Treasurer (2 year) Brandy Feldman

Secretary (2 year) Tawnya Stone

Membership (2 year) Becky Belsinger

Tennis (2 year) Tom Neff

Web (2 year) Pending, this position will be at an upcoming meeting.

After discussion it was determined to renew the marketing position, and Tami Myers was elected to fill the position.

Approval of the 2016 budget and capital projects were differed until the next meeting.

The next meeting will be held November 8th at 2 p.m. at a location to be determined.

The meeting was adjourned by Carsello at 7:45 p.m