

Bowman Woods Swim & Racquet Club

Board Meeting Minutes

April 12, 2015 – 2:31pm – 4:02pm

In attendance – Chriss Carsello, Nanci Young, Mark Denny, Joan Schrum, Tawnya Stone, Lisa Schumacher, Kristi Witham, Tom Neff, Eric Shepley

Excused-Jean Barbaglia Wenisch, Tami Meyer **Unexcused**: Tiffany Chamberlain

Reports:

President – Chriss Carsello: Eric Gourley, master plumber, accepted the proposal to open and close the pool this season and this year's annual dues will be waived – Eric will keep a log of hours spent on servicing the pool and will submit an hourly invoice for any hours that exceed the cost of annual dues (\$450).

Vice President – Lisa Schumacher proposed swim lesson dates to take place Monday-Friday: 10:30-12:30

- Session 1: June 15-26
- Session 2: July 6-17
- Session 3: July 20-31

Proposed Schedule:

- -takes into account the ending dates for all area schools
- -starts middle of June to help with weather (cold mornings)
- -avoids the week prior to July 4th
- -concludes swim lessons before August

Tennis-Tom Neff reported that tennis lessons will be the exact same time / dates. We will continue to offer the Swing & Swim (45 minutes tennis lesson, 30 minutes swim lesson) and will work with Lisa to schedule. Chris Wondrum and Trevor McCann are the new tennis coaches this year – by end of May will have supplies purchased. It was noted the backboard may need repair or removal, and he will work with Eric (Pool & Grounds) and to get a set of keys for the coaches.

Webmaster – Tawnya Stone – asked each board member to check the website and let her know if any content needs to be changed from last year to this year. The site will open to lessons and swim team membership in a week for members-only, and then open it up to the public about a week after. Swim and Tennis coordinators will provide descriptions of lesson levels.

Pool & Grounds – Eric Shepley –is investigating the cost to replace starting blocks: preliminary research shows that replacement is more cost effective than repair. He will get input from swim coaches and the

pool manager and present a proposal to the board for costs by the end of May board. Also will replace the lifeguard.

Marketing – Nanci Young asked board for direction on expected / desired outcome of marketing efforts, which may drive the type of marketing and will reach out to board members to get more clarification. It was suggested, in order of priority - 1) increase participation in programs (lessons, teams) for current members; 2) increase club membership numbers; 3) public participation in programs (lessons, teams)

Received approval for mesh 8'x4' sign – will send out suggestions of text to board – drive inquiries back to website; showed sample brochure for realtors – will look into the cost of printing – would want around 100 in stock and send the pdf to realtors and include pdf on website; Nanci (Marketing), Tom (Tennis), and Joan (Swim) will convene to discuss messaging for tennis and swim programs. Nanci will work with Eric (Pool & Grounds) on getting quotes to replace sign at corner of Boyson and Brentwood.

Swim Team – Joan Schrum will reach out to current members to get quote on swim team photos this season – we have at least one photographer as a member – will work with Tom (Tennis) on bulk-ordering team gear for both tennis and swim

Social – Mark Denny requested previous year's budget numbers for each social event, the number of people attending and the cost. Whitham provided him with total numbers from last year and has all of the dates of the social events scheduled for the season. He will work with Chriss on a possible on-line store for purchasing logo items

Treasurer – Kristi Whitham distributed new credit cards to the Pool Manager; Social; Pool & Grounds; Treasurer – was requested others to for tennis, swim team, marketing and president.

Questioned policy of enforcing late fee payments – Chriss will work on how to proceed with reaching out to members who owe late fees – it was suggested that any member not paid in full, including late fee, cannot register for programs until zero balance

Presented license for food vending – gave to Lisa (VP) to post at pool

Increased insurance to \$350K and is now working on completing insurance-requested audit of work comp and payroll taxes – will reach out to club's payroll service to get information

Joan will produce new pool membership certificates with our new logo and have them at the pool for membership pick-up this season.

*Checking account balance - \$130K * Savings balance – 35K *No money in Pay Pal account

Membership –Tami Meyer's written report indicated 37 membership transfers this season; 20 new memberships (net sum 57 new families) There is not a waiting list yet, but close to zero memberships available (currently have 4, but there are 3 inquiries) – reported that 23 of the members still owe money, 16 of these owe the late fee only.

Clean-Up Day at the pool will be May 9th 9am

Next Board meeting – May 9th 8am

Opening Day – May 23rd 11am