

## BWSRC Board Meeting Agenda

1/11/15

Board Memebers Present: Carsello, Schumacher, Whitham, Wenisch, Chamberlain, Denny, Shepley, Meyers, Schrum.

Others present: Grant Keiser, Eric Svalstad, Patrick Morrissey, Tawnya Stone, Mark Oehler, Dave Derr

Board Members Absent: Tom Neff, April Elsinger

The meeting was called to order at 2:30 by Carsello.

Wenisch made a motion to accet the resignation of Scott Barcz who has one year left on his term as webmaster. The motion was second by Myers and passed.

Each guest noted as present gave an overview of their skillset and Tawnya Stone was elected as the Webmaster for a 1 year term. In her platform pitch she indicated the use of social media and listening to members to make the pool website the place to go for all information about the pool.

Carsello noted he still needs to retrieve the computer from the former pool manager, and pool manager's evaluations for last year have not yet been completed

Schumacher outlined a number of procedural changes that would be implemented in the coming season to ensure closing procedures were followed each and every day by the pool manager or assistant manager. These will include daily bank deposits with details on where funds were generated: i.e. fees, concessions, lessons etc.

Whitham indicated the loan payment had been made and a balance of \$34,886 was in savings and \$42,795 in checking. The loan balance was \$118K prior to the \$29,192 payment. She will make a proposal to make an additional installment on the loan at the next meeting. Also noted she will work with the webmaster to determine fees paid on line and various reports are set up prior to the beginning of the pool's season

Shepley indicated he walked the grounds with the president and has a punch list of action items needed prior to the opening day. Additionally he will review the contracts for mowing, fertilization etc. to insure they are standard in procedure and competitive in price. It was also noted the slide needs to be repaired as well as the blocks and permanent life guard chairs.

Schrum has notified the City of Cedar Rapids she is the contact for the BWSRC and has several leads on hiring a swim coach. She asked for latitude in salary offered and it would be contingent upon number of participants.

Myers reported she is in the process of filling the 20 incremental membership slots and has covered all potential members on the inbound waiting list and is now, contacting the out of bounds candidates on

the waiting list. IT was noted the marketing position will need to be proactive to ensure a robust demand for pool membership's continue.

IT was also requested Elsinger aggressively promote the pools position using electronic/social media and no cost sites to promote positions in order to get the highest caliber candidates.

The next meeting will be held in the conference room (near the information desk) of the Marion Public Library on February 8<sup>th</sup> at 2:30 P.M.

Respectfully Submitted by:

Jean Barbaglia Wenisch